



Social Media Coaching

In addition to your in-person and/or virtual video sessions, we know that clients want feedback on other items and in between session prep versus utilizing session time. Therefore, we offer social media coaching which serves as your all-access pass to both coaches for a month at a time. Many packages include social media coaching with sessions. The client will need to tell the coaches which months they intend to use the social media coaching if they intend to book sessions beyond the months allotted for social media coaching in the same package.

Example: You purchased 8 hours and 4 months of social media coaching. You compete 6 months from now in June and package purchased on Jan. You may do 2 hrs of coaching months 1 and 2 (Jan/Feb, then 1 hour months 3 and 4 (Mar/Apr), then 2 hours months 5 and 6 (May/Jun). Social media coaching choices can do four months so lets say Jan, Feb, May, June and then could purchase two additional months or not have social media coaching for two meaning all your items would be worked on in your sessions, not outside them.

Online Coaching can be used for (but is not limited to!) the following:

- Wardrobe Selection ideas for all areas of competition.
- Assistance with headshot, photogenic, portfolio, and other photograph selections.
- Walking videos as follow up from sessions and for minor tweaks that don't require a session. This includes sending videos for wardrobe feedback walking or walking videos for feedback.
- Platform statement help or introduction video practice
- Talent video feedback and help with song selection as a follow up from sessions
- Minor paperwork, introduction, conclusion, and/or impact statement tweaks (major revisions are included in a la carte pricing)
- Asking any questions you may have about different systems, prep, etc.

While we are *ALWAYS* happy to answer logistical questions about sessions you may have, we encourage you to give Social Media Coaching a try to supplement or enhance your pageant preparations.

There are two ways to enroll in Social Media Coaching:

1. Purchase a package that has social media coaching and choose which months you want to use the allotted time. It starts the 1st of the month and goes through the end of the month. Green means you are on social media coaching. The first of each month the chats turn Red if you are not doing social media coaching.

2. Purchase one month of Social Media Coaching for \$40. There is no obligation to purchase consecutive or multiple months at a time.

Once you purchase your Social Media Coaching and choose your start month, your social media coaching will begin! We can't wait to get started with you!